

Beat: Technology

## PLUGANDPLAY SMART CITIES - BATCH 2 Selction Day

On September 5, 2019 - Station F (Paris)

PARIS, 13.09.2019, 09:24 Time

**USPA NEWS** - Based in Paris, PlugAndPlay Smart Cities Platform is aiming to bring together Players from the Real Estate, Mobility, and Sustainability industries to accelerate Innovation in Cities.... Europe has long been a Forerunner in the field of Urban Planning and Innovation. The Objective is to make this a Europe-Wide Open Innovation Initiative inciting Startups, Corporates, Investors and Government Agencies to collaborate on the Futre or European Cities.

Based in Paris, PlugAndPlay Smart Cities Platform is aiming to bring together Players from the Real Estate, Mobility, and Sustainability industries to accelerate Innovation in Cities.... Europe has long been a Forerunner in the field of Urban Planning and Innovation. The Objective is to make this a Europe-Wide Open Innovation Initiative inciting Startups, Corporates, Investors and Government Agencies to collaborate on the Futre or European Cities.

When faced with concieving a Platform to disrupt our ways of living, it became clear to them that Cooperation, not Competition was KEY... Growing Urbanisation, Sustainable Development, Digital Challenge, Users´ Involvement, Economic and Cultural Attractiveness, Governance are part of the main stakes Cities have to tackle. To face this plural Urban Reality, it has become necessary to find adapted means to conceive Cities and Territorial Development. A better consideration of the Uses, the cCeation of Real Consultation Methods have Priority.

A Smart City is a place where Traditional Networks and Services are made more efficient with the use of Digital and Telecommunication Technologies for the Benefit of its Inhabitants and Business. A Smart City goes beyond the use of Information and Communication Technologies (ICT) for better Resource use and less Emissions. It means smarter Urban Transport Networks, upgraded Water Supply and Waste Disposal Facilities and more efficient Ways to light and heat Buildings. It also means a more interactive and responsive City Administration, Safer Public Spaces and meeting the needs of an Ageing Population.

PlugAndPlay 3-month, Equity-Free Acceleration Program is focused on the Business Development of Startups disrupting our Urban Lifestyles. The Program is built so that Startups boost their Growth to a Level that they would usually only achieve in 12 Months. This is done through Targeted and Relevant Introductions to a Global Network of Corporate Decision Makers, High-Level VCs and Expert Mentors.

Since 2006, they have been accelerating Startups, matchmaking them with Corporate Clients, and investing in them. Since 2010, Corporate Partners have been a Fundamental Part of their Innovation Platform. Through various Levels of Partnership, they provide Corporate Partners with exposure to our Ecosystem and access to qualified and strategically aligned Early-And-Growth Stage Startups. PlugAndPlay Ventures has as Goal to fund the Teams that are building the Defensible Businesses of the Future.

Theri "Global Innovation Platform" wants to cover : Fintech, Insurtech, Brand & Retail, Internet of Things, Mobility, Health, Supply Chain, Real Estate & Construction, Food & Beverage, Travel & Hospitality, Enregy & Sustainability, New Materials & Packaging, Cybersecurity, Enterprise 2.0, Smart Cities, Media & Ad, Startup Aurobahn, Fashion for Good-plug And Play, Plug And Play Japan, Retailtech Hub, BNP-Paribas Plug And Play, Plug And Play ADGM, Singapore, New York, Cleveland, Plug And Play China, Plug And Play Thailand, Lafayette Plug And Play, Kering x Plug And Play, GK Plug And Play Indonesia, International, Startup Camp.

- "PlugAndPlay SMART CITIES - BATCH 2 - Selection Day.

Held at Station F (Headquarters in Paris) on September 5, 2019. The Program was made of Pitches from Startups coming from Real Estate, Sustainability, IoT, Mobility. They had a limited Time to pitch in front of an Audience made of Professionals.

REAL ESTATE Startups Pitches :

- \* All Things (founded in 2013 - Stage Growth) based in Basel (Switzerland)
- \* Carto (founded in 2012 - Stage Growth) based in New York (USA)
- \* Phononic Vibes (founded in 2018 - Stage Early) based in Milan (Italy)

- \* Around Media (Prompto) - (founded in 2015 - Stage Early) based in Gent (Belgium)
- \* District Technologies (founded in 2017 - Stage Early) based in London (UK)

#### SUSTAINABILITY Startups Pitches :

- \* Enersis (founded in 2015 - Stage Early) based in Amsterdam (Netherlands)
- \* Sterblue (founded in 2016 - Stage Early) based in San Francisco (USA)
- \* Addionics (founded in 2017 - Stage Early) based in Tel Aviv (Israel)
- \* Denver (founded in 2017 - Stage Early) based in Paris (France)
- \* EcoG (founded in 2017 - Stage Early) based in Oberhaching (Germany)
- \* Gbatteries (founded in 2014 - Stage Early) based in Ottawa (Canada)
- \* Mob Energy (founded in 2018 - Stage Early) based in Lyon (France)

#### IoT Startups Pitches :

- \* Persado (founded in 2012 - Stage Growth) based in New York (USA)
- \* E-bot7 (founded in 2016 - Stage Growth) based in Munich (Germany)
- \* Sentiance (founded in 2015 - Stage Growth) based in Antwerp (Belgium)
- \* Ubble (founded in 2018 - Stage Early) based in Paris (France)
- \* Lexa Texer (founded in 2016 - Stage Early) based in Berlin (Germany)
- \* YpTokey (founded in 2018 - Stage Early) based in Berlin (Germany)
- \* MoonVision (founded in 2017 - Stage Early) based in Vienna (Austria)
- \* Creavision Technologies (founded in 2015 - Stage Early) based in London (UK)
- \* TankU (founded in 2014 - Stage Early) based in Tel Aviv (Israel)
- \* Neuron SW (founded in 2016 - Stage Early) based in Prague (Czech Republic)

#### MOBILITY Startups Pitches :

- \* Kopernikus (founded in 2016 - Stage Early) based in Berlin (Germany)
- \* Make My Day (founded in 2016 - Stage Early) based in Tel Aviv (Israel)
- \* ProovStation (founded in 2019 - Stage Early) based in Paris (France)
- \* Sharing OS (founded in 2017 - Stage Growth) based in London (UK)
- \* Xapix (founded in 2016 - Stage Early) based in San Francisco (US)
- \* Tanktwo (founded in 2012 - Stage Growth) based in Vantaa (Finland)
- \* Fleetonomy (founded in 2016 - Stage Early) based in Tel Aviv (Israel)
- \* Xtract 360 (founded in 2017 - Stage Early) based in London (UK)

Source : Plug And Play - Smart Cities Selection Day: Batch 2  
On September 5, 2019 @ Station F (Headquarters in Paris)

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

#### Article online:

<https://www.uspa24.com/bericht-15912/plugandplay-smart-cities-batch-2-selection-day.html>

#### Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

**Exemption from liability:**

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)