

Beat: Business

## SALMA HAYEK PINAULT IS FLAMBOYANT AT WOMENS FORUM

### Proud of Mexico the Guest, 10th edition

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**USPA NEWS** - Here she comes ! At the opening to launch the debates in arena at Womens Forum held 15-17th october in Deauville. She is indeed beautiful, elegant and with so confidence when she 's addressing the audience, smiling and laughing gesture towards the Mexican delegation that advocates the forefront row.

This year Mexico is proud (Guest of Honour Delegation) and there was no better as guest star Salma Hayek now married to François Pinault (CEO of PPR luxury group 2) of Mexican origin (and Lebanese). Faced with Mariane Pearl, widow of the murdered American journalist Daniel Pearl in Karachi in 2002 by Al Qaeda - and herself committed journalist - the actress says, before of one thousand people.

She says she has not been a victim of violence herself, but marked by a scene from his childhood: "When I was 6, I was walking with my parents in Mexico when we saw a man hit a woman. My father crossed the street and hit the man in turn! and against all odds, the woman began to hit my father. She said : "He is my man, he can do what he wants, I belong to him! This episode struck me because it triggered compassion but also of anger, and especially of indignation. "

She explained this commitment in an interview with "Le Figaro", on the eve of Women's Forum in Deauville : "By fighting for women I am fighting for humanity, for it to become better. I do not think that women are "better" than men, but I think it is degrading to humanity mistreat or humiliate them. If men were treated as some women are, I would fight for them! "A quote that denotes great humanity and away from feminist discourse!

-----Salma Hayek admires Mother Teresa and encourages other women to defend the abused women  
When she arrived on stage at the "Women's Forum" in front of a female audience, she was elegant, sexy and was wearing "haute couture", simply addressing her audience, beautiful and confident.

After all, she came to deliver her message, a committed woman very concerned about the violence against women that touched her awareness at the highest point. Simple, honest, clear and emotional in her speech, she nonetheless based her speech on figures collected maddening in the US (She is American-Mexican) : "The figures for human trafficking in the United States are shocking, and it concerns especially young women! That is why I am committed. I could not do nothing. "

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She continues and presents her foundation "Chime for Change " describing as "a collective effort for a collective consciousness," and showcases the director of the film, Sharmeen Obaid, with whom she worked alongside. Sharmeen, won an Academy Award for her documentary, Saving Face in 2012. She won an Emmy for her documentary, Pakistan: Children of the Taliban in 2010. She is also the first non-American to win the Livingston Award for Young Journalists. She has been lauded as Pakistan's first Oscar winner by the press and government. She put her efforts to highlight the voices of marginalized communities to be echoed and furthered in the work of SOC (A Karachi based Film House) which will continue to produce content that breaks boundaries and challenges audiences. Sharmeen has made the trip to attend the opening session of the "Womens forum" before flying that evening for New York invited, honoured by the UN for his film!

Then, Salma admits admiring the more, Mother Teresa," When I went to Calcutta, I did not ask to meet her. It was not a "Celebrity trip." But I worked there. It is very easy, you know, you get there, you ask anybody: "Bring me at Mother Teresa."

This sharing of experience in India and Pakistan with the film director, is not less than a woman of conviction and of practical common sense: Money is after all, the sinews of war, and thus the "Chime foundation for change" has already raised \$ 80 million to combat violence against women. The sinews of war to finance a war against injustice! A combination of an aggressive A-list stars in "Chime for Change" campaign for helping women and raising big money funds and concrete actions through the foundation. That's the morality of this action!

"If we took just 5 minutes a day to help from all the time you spend behind the computer, it would make a difference" and wildly optimistic that it retains a man, his father, "My father taught me something that is very dear to me. The ability to be happy through the

happiness of others I have a good life but when a victory for women triumph, I am very happy "  
There is much philosophy into the mouth of such a sexy star whom unanimously, gives envy worldwide. Her brain is also well shaped, heart full of humanity and is right in his Gucci boots. The mission is noble and heavy on her shoulders almost predestined when her name is "Salma" meaning "Whose heart is right and pure."-----

For more information: [www.womensforum.com](http://www.womensforum.com), [www.chimeforchange.org](http://www.chimeforchange.org), [www.savingfacefilm.com](http://www.savingfacefilm.com)

Salma Hayek Pinault at « Womens Forum » watch video at :  
[https://www.youtube.com/watch?v=6imjUlf50gw&list=UUfS2Exjop\\_c3VKdO\\_jOH5CQ](https://www.youtube.com/watch?v=6imjUlf50gw&list=UUfS2Exjop_c3VKdO_jOH5CQ)

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**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)