

Beat: Arts

## AVATAR THE FILM FROM JAMES CAMERON WILL EXPAND INTO THE WORLD OF COMIC BOOKS

**ANNOUNCED DURING NEW YORK COMIC CON 2015**

PARIS - LOS ANGELES - NEW YORK , 13.10.2015, 14:45 Time

**USPA NEWS** - During a special panel at New York Comic Con 2015, Dark Horse Comics in conjunction with Twentieth Century Fox Consumer Products and James Cameron's Lightstorm Entertainment announced that AVATAR, the highest-grossing film in history, will expand into the world of comic books in anticipation...

During a special panel at New York Comic Con 2015, Dark Horse Comics in conjunction with Twentieth Century Fox Consumer Products and James Cameron's Lightstorm Entertainment announced that AVATAR, the highest-grossing film in history, will expand into the world of comic books in anticipation of the three upcoming film sequels.

James Cameron said 'For the past twenty-seven years, Dark Horse has been associated with my films The Terminator, Aliens, and The Abyss. I am excited that between now and the release of the first sequel, Dark Horse Comics will be bringing you new adventures from Pandora'" covering the time before, during, and after the events of the original AVATAR film.'

Released in 2009, James Cameron's AVATAR is the highest-grossing film in motion picture history, with a box office gross of nearly \$2.8 billion. Mesmerizing all ages across the globe with its otherworldly visuals and groundbreaking special effects, the film quickly became a worldwide phenomenon so popular it will be followed by three sequels, with the first sequel due for release in late 2017. AVATAR was named best drama at the Golden Globes and won Academy Awards for cinematography, visual effects and art direction.

Founded in 1986 by Mike Richardson, Dark Horse Comics The company is known for the progressive and creator-friendly atmosphere it provides for writers and artists. In addition to publishing comics from top talent, such as Frank Miller, Mike Mignola, Neil Gaiman, Brian Wood, Gerard Way, Felicia Day, and Guillermo del Toro, and comics legends, such as Will Eisner, Neal Adams, and Jim Steranko, Dark Horse has developed its own successful properties, such as The Mask, Ghost, Timecop, and SpyBoy.

Its successful line of comics and products based on popular properties includes Mass Effect, Buffy the Vampire Slayer, Aliens, Conan, EVE Online, Halo, Serenity, Game of Thrones, and Domo. Today Dark Horse Comics is the largest independent comic book publisher in the US and is recognized as one of the world's leading publishers of both creator-owned content and licensed comics material.

A division of 21st Century Fox and recognized industry leader, Twentieth Century Fox Consumer Products licenses and markets properties worldwide on behalf of Twentieth Century Fox Film Corporation, Twentieth Century Fox Television and Fox Broadcasting Company, as well as third party lines. The division is aligned with Twentieth Century Fox Television, the flagship studio leading the industry in supplying award-winning and blockbuster primetime television programming and entertainment content.

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Source : Dark Horse

**Article online:**

<https://www.uspa24.com/bericht-5762/avatar-the-film-from-james-cameron-will-expand-into-the-world-of-comic-books.html>

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