

Beat: Music

## **SIMPLE MINDS - VINYL COLLECTION 79-84 BRINGS TOGETHER BAND S FIRST SEVEN ALBUMS**

### **ONCE UPON A TIME CD & 2CD DELUXE EDITION**

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**USPA NEWS** - Following the release earlier this year of 'SPARKLE IN THEN RAIN' Deluxe box (in November and December), Universal Catalogue will continue their restoration of SIMPLE MINDS' eclectic and pioneering catalogue, with the release of THE VINYL COLLECTION 79-84...

Following the release earlier this year of 'SPARKLE IN THEN RAIN' Deluxe box (in November and December), Universal Catalogue will continue their restoration of SIMPLE MINDS' eclectic and pioneering catalogue, with the release of THE VINYL COLLECTION 79-84 and the 'ONCE UPON A TIME' CD and 2CD Deluxe Edition.

THE VINYL COLLECTION 79-84 brings together the band's first seven albums - Life In A Day, Real To Real Cacophony, Empires and Dance, Sons and Fascination, Sister Feelings Call, New Gold Dream (81-82-83-84) and Sparkle In The Rain, in one deluxe box. All of these albums have been remastered at Abbey Road and will be available on heavyweight 180gm vinyl.

Originally released in October 1985, ONCE UPON A TIME became Simple Minds' most successful album to date, selling two million copies in two months, hitting the top spot in the UK and making the top 10 in America. It spawned four top 20 singles and launched a fifteen-month-long world tour that kept Simple Minds' name in the music weeklies for most of 1986. With Jimmy Iovine and Bob Clearmountain providing a production dream team, and Anton Corbijn contributing to its instantly recognizable artwork, then ONCE UPON A TIME had all the attributes of a classic 1980s album.

'Alive And Kicking' was the obvious first choice of single and its release preceded ONCE UPON A TIME by a month. The new sound, artwork and video indicated what was to come and whilst the single reached the same chart position as its predecessor in the UK, it just slipped short of the top spot in America, stalling at number three. But ONCE UPON A TIME easily eclipsed SPARKLE IN THE RAIN when released in October 1985, shifting two million copies in two months.

In support of the album, Simple Minds undertook their longest and biggest tour yet, beginning in the USA in October 1985 (kicking off at Poughkeepsie on the 31st) and visiting mainland Europe, the UK, the USA again (now with The Call as support), Canada, Japan, Australia and New Zealand.

Source : Universal Music Enterprises

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