

Beat: Health

## **BOOK LAUNCH CALLED THE RACKET OF PHARMACEUTICAL LABORATORIES AND HOW TO COME OUT**

**RIVASI MEP AND CO AUTHORS BIG PHARMA**

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**USPA NEWS** - "Multiplication of health scandals, inflation in drug prices, consumption of medicines, of public-private sphere's collusion. The book "Racket of pharmaceutical companies and how to get out" has just been published written by Michele Rivasi, Marie-Odile Bertella-Geffroy and Serge Rader.

"Multiplication of health scandals, inflation in drug prices, consumption of medicines, of public-private sphere's collusion: all the ingredients are met for an explosive situation. Our health system is in danger, threatened by rampant privatisation. The book "Racket of pharmaceutical companies and how to get out" has just been published written by Michele Rivasi, Marie-Odile Bertella-Geffroy and Serge Rader.-----

If we got this situation is largely due to the resignation of political and the weight left to pharmaceutical firms in setting the price of medicines in France. Turning his back to innovation, they favour immediate profitability, risk value "fake" drugs, unnecessary and sometimes dangerous, as evidenced by the drama of the Mediator and many others. An effective strategy supported by a marketing overkill: beneficiaries sector margins are unimaginable in any other field.-----

The authors dismantle lobbying strategies of "Big Pharma" and focus to conflicts of interest linking the industrial powers to political and health authorities. But above all, they make solid proposals for a fundamental reform of drug policy.-----

Ten billion a year economy euros are possible without keeping the quality of care and equal access for all to treatment. Only a citizen's appropriation of this "common good" what health will rise by a genuine political will to change the system. " Michele Rivasi MEP, biology professor and specialist in public health issues. The co-authors of the book "Racket of pharmaceutical companies and how to get out" are Serge Rader, a pharmacist and whistleblower and, Marie-Odile Bertella-Geffroy who is a former magistrate before becoming a lawyer in 2014, specializing in public health court records.

All three are part of "Operation Clean Hands on Health".

### **Article online:**

<https://www.uspa24.com/bericht-6078/book-launch-called-the-racket-of-pharmaceutical-laboratories-and-how-to-come-out.html>

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