

Beat: Technology

## IN 2015 INDRA AUTOMOBILE BECOMES 1ST AUTOMOTIVE RECYCLING IN FRANCE

### RECYCLING OF ONE-THIRD OF LIFE VEHICLES

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**USPA NEWS** - On the occasion of its annual national convention which was held in Lisbon on 16 and 17 January, Indra received its entire network to celebrate its 30 years. It is the opportunity to recall the success of its business model and reward the best players in the network in France.

The Indra group announced a turnover of € 41 million in 2015 and projects a sales network business € 270 million and explores new ways for development of the sector "automotive recycling" and portend ambitious one year in 2016.

WHAT ARE THE CHALLENGES OF AUTOMOBILE RECYCLING?-----

1.5 million of end of life vehicles (ELV) are destroyed every year (source ADEME 2013) of which about 500 000 cars recovered by the illegal industry. Since 1 January 2015, a European Directive requires the recycling of 95% of the mass of the vehicle. To date, only approved breakages have the capacity to respond. This applies not be relocated 17,000 jobs endangered by wild chain besides the ecological consequences since a liter of oil pollutes 1000 m3 of water. Awareness by citizens as by public authorities is required.INDRA AUTOMOBILE RECYCLING CONVERGES WITH FOUR TYPE OF EXPERTISES?-----

This unique business model covers 360 auto recycling. A visionary network whose scholarly alchemy is to respect European directives (achieving 95% recycling of the vehicle mass) and the development of the profitability of a network ELV centers whose stakes are changing. The recipe lies in the convergence of four complementary expertise (management and distribution, network animation, engineering, deconstruction) and a mutual philosophy.-----

Indra aims to structure the market by organizing courses materials, reuse of parts and processing of damaged vehicles or dying from individuals. Its ability to provide full traceability of the operations of decontamination and treatment of materials sheds light manufacturers. Source Indra-----

See also article SEGOLENE ROYAL ASKS FOR A UE MEETING FOR CLARIFYING MEETING ABOUT MOTOR VEHICLE VEHICLE TESTING OF POLLUTING - See more at: <http://www.uspa24.com/bericht-6075/segolene-royal-asks-for-a-ue-meeting-for-clarifying-meeting-about-motor-vehicle.html#sthash.0ypycqOm.dpuf>

#### Article online:

<https://www.uspa24.com/bericht-7062/in-2015-indra-automobile-becomes-1st-automotive-recycling-in-france.html>

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