Beat: News

Maneka sanjay gandhi formally launches bbbp programme

Increasing Trend In SRB Visible

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USPA NEWS - The Union Minister for Women and Child Development, Mrs. Maneka Sanjay Gandhi addressing at the launch of the Beti Bachao, Beti Padhao Scheme in Additional 61 Districts, in New Delhi on April 19, 2016.

Increasing Trend In SRB Visible In 49 Per Cent Of BBBP Districts: WCD Minister

The Minister of Women and Child Development Mrs. Maneka Sanjay Gandhi formally launched the Beti Bachao Beti Padhao programme of the Government for additional 61 districts in 11 States/ UTs with low CSR on April 19. The scheme was launched at a high level conference attended by State Principal Secretaries of Departments of WCD/Social Welfare, Education and Health; Deputy Commissioners/Collectors and District Magistrates from the new 61 BBBP Districts in New Delhi today. BBBP is already operational in select 100 districts of the country with low child sex ratio.

Addressing the participants, Mrs. Maneka Gandhi said that BBBP was launched by the Prime Minister Narendra Modi on 22nd January, 2015 and the program has proved very successful. The credit for the good performance goes to the Deputy Commissioners/Collectors and District Magistrates who have implemented it with enthusiasm by introducing several innovative actions, the Minister added. It is as a result of all these efforts that an increasing trend in Sex Ratio at Birth (SRB) is visible in 49% of the BBBP districts in the first year of the scheme itself, Mrs. Maneka Gandhi said.

The Secretary, WCD, Mr. V. Somasundaran and other dignitaries are also present on the occasion.

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