Beat: Music

Nominations for The 2016 IHEARTRADIO MUCH MUSIC VIDEO AWARDS, June 19

Alessia Cara,Drake,Shawn Mendes,...

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USPA NEWS - Much announced on May 18, that internationally acclaimed Canadian artists Alessia Cara, Drake, Shawn Mendes, and The Weeknd lead with the most nominations for THE 2016 IHEARTRADIO MUCH MUSIC VIDEO AWARDS. Hosted by Supermodel Gigi Hadid,...

Much announced on May 18, that internationally acclaimed Canadian artists Alessia Cara, Drake, Shawn Mendes, and The Weeknd lead with the most nominations for THE 2016 IHEARTRADIO MUCH MUSIC VIDEO AWARDS. Hosted by Supermodel Gigi Hadid, the two-hour awards show airs live in stunning 4K coast-to-coast-to-coast on Sunday, June 19 beginning at 9 p.m. ET on Much, CTV, Much.com, and VRAK.

Singer-songwriter and first-time nominee Alessia Cara and #Views hit-maker Drake garnered an impressive seven nominations each. Locking in six nominations is singer-songwriter and pop sensation Shawn Mendes, as well as acclaimed alternative R&B sensation The Weeknd, who was the big winner at the 2015 MMVAs scooping up four awards, the most of the night.

First time nominees this year include Much Digital Studios creator Dan Talevski, international pop star ZAYN, DJ duo The Chainsmokers, Haitian-Canadian musician Kaytranada, indie rock group The Strumbellas, and many more. Additionally, newly added IHEARTRADIO MMVA categories this year include Best New Canadian Artist and iHeartRadio Canadian Single of the Year.

Also announced on May 18, are this year's Wildcard nominee winners for the Fan Fave categories. They are :
- Fan Fave Video “ Hedley
- Fan Fave Artist/Group “ Alessia Cara
- Fan Fave International Artist/Group “ Fifth Harmony
- Fan Fave Vine Musician “ Kenzie Nimmo

This year, MuchFACT-funded music videos received 23 MMVA nominations representing more than $530,000 in investment. Nominated artists include Belly f. The Weeknd, Humans, Majid Jordan f. Drake, SonReal, and Young Empires.

Source : Much

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